PHILIP MORRIS U.S.A. — **INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Mr. E. Herald

DATE: January 4, 1989

FROM: Jerry Isaacs

SUBJECT: Request for Production of Consumer Test Cigarettes

Purpose: Project Art: Identified Merit Free 85mm Menthol ad/pack test.

Cigarettes:

Blend Code	M56
Cigarette Name	Merit Free (Menthol)
Blend	Experimental-Art Flavor Low Menthol
~~Filter~~ Tipping Color	White
Tipping Appearance	Two green rings
Paper	Unmarked

Packages: Identified Merit Free 85mm Menthol

Carton: Plain White

Quantities: Blend Code M56
Total 127 cartons

Time Schedule: We would like these cigarettes made as soon as feasible and shipped to Marketing Information Systems Inc. Please send 1 carton to Mr. C. Rowe as soon as product has been manufactured.

Shipping Instructions: 120 cartons to Marketing Information Systems Inc.
100 Sylvan Avenue
Englewood Cliffs, NJ 07632
Attention: Zack Apkarian
2 cartons to C. Bates - NYO
2 cartons to J. Isaacs - NYO
2 cartons to J. Warren - Richmond
Total 127

Product Designation: M56 Account No. 043-120-910-24

cc: C. Bates
K. Eisen
C. Levy
K. Miller
B. Schuyler
J. Scully
L. Suwarna
J. Whitman
J. Zoler

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Source: https://www.industrydocuments.ucsf.edu/docs/fxlm0000